



Go and Tell
Ministries

Evangelism Training Pack



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Section 1: Evangelism Workshop

1. What is the Gospel?
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Just the Facts...

Barner research group surveyed 2000 people:

- *If asked in a friendly personal way to attend a church function would you go?*
46% said YES
- *If the Gospel message was presented in a clear and concise manner would you respond, (say yes)?*
29% say yes
- *When the Church was asked if they had confidence in the Gospel to set people free?*
10% said YES

The UK population is at present 66.04 million people.

That means that today around 19 million people who don't know Christ ARE ready to accept Him.

The UK is open to the Gospel!

1. What is the Gospel

The apostle Paul writes in Romans chapter 1 verse 16;

“For I am not ashamed of the gospel of Christ, for it is the power of God to salvation for everyone who believes, for the Jew first and also for the Greek”.

Gospel literally means “**good message or good news**”, the Greek word is Euangelion.

The delivery of the Gospel is never as ‘teach’ it is always as ‘preach’!

*He (Jesus) said to them, “Go into all the world and **preach** the gospel to every creature. He who believes and is baptized will be saved; but he who does not believe will be condemned. And these signs will follow those who believe: In My name they will cast out demons; they will speak with new tongues; they will take up serpents; and if they drink anything deadly, it will by no means hurt them; they will lay hands on the sick, and they will recover.” Mark 16:15-18*

Preaching is not only to large crowds it can also be to one person.

Preaching is heralding, its origins begin with a returning or conquering king after battle entering a city, a herald would precede him proclaiming the rightful king is here.

When we preach the Gospel, we declare the good news that the rightful King of the world is here!

When asked, many people can tell us some elements of the Gospel.

1 Corinthians 15:1-10 tells us the most complete Gospel message;

“I declare to you the gospel which I preached to you, which also you received and in which you stand, by which also you are saved, if you hold fast that word which I preached to you—unless you believed in vain.

*For I delivered to you first of all that which I also received: that **Christ died for our sins** according to the Scriptures, and that **He was buried**, and that **He rose again the third day** according to the Scriptures, and that **He was seen** by Cephas,*



then by the twelve. After that He was seen by over five hundred brethren at once, of whom the greater part remain to the present, but some have fallen asleep. After that He was seen by James, then by all the apostles. Then last of all He was seen by me also, as by one born out of due time.

*For I am the least of the apostles, who am not worthy to be called an apostle, because I persecuted the church of God. But **by the grace of God I am what I am**, and His grace toward me was not in vain; but I laboured more abundantly than them all, yet not I, but the grace of God which was with me. Therefore, whether it was I or they, so we preach and so you believed”.*

The complete, FULL Gospel MUST contain that:

- **Jesus Christ died FOR our sins.** He died in our place as our substitute, this is not an act of sympathy for us, He took our punishment, our death for our benefit!
- **He was buried.** That is proof of His death, in Christ we died with Him...our old life has been buried with Him and has no hold over us. (verse 4)
- **He rose again on the third day.** In Him we have new life.

“If anyone is enfolded into Christ, he has become an entirely new creation. All that is related to the old order has vanished. Behold, everything is fresh and new”.

- 2 Corinthians 5:17 (TPT)
- **He was seen.** This is a good place to share testimony or minister in the healing power of God to people...the experience of Him in His resurrection power is all part of the Gospel. (verse 5)
- **By the grace of God, I am what I am.** G.R.A.C.E. - **G**od's **R**iches **A**t **C**hrist's **E**xpense. (verse 10)

Romans 10:9-10 tells us, to receive salvation we must **believe** that God raised Jesus from the dead and **confess** that Jesus Christ is Lord! In Mark 1;15, it tells us to **“repent and believe the Gospel”**.

This should be followed up with water baptism (Matthew 28:18-20), baptism in the Holy Spirit (Acts 1:8, 2:4), and an on-going commitment to be an active part of the family of God, the church.

When sharing the gospel with people, it's always advisable to keep a pen and paper handy to take note of a new convert's contact details so that YOU can follow them up and help them on their journey from conversion to discipleship. If you just give them YOUR details, they may never contact you.

Encourage them to read their Bible daily, to feed their faith. The simple disciplines of reading God's Word and prayer are the foundations to their new life with Christ.



2. Evangelism is a Way of Life

Evangelism is not just for those who are called to be 'evangelists' but should be a part of every Christian's life. 1 John 4:19 says, **"We love because he first loved us"**.

As we recognize what God has done for us and the immense sacrificial love He has shown us then it cannot help but overflow in words and deeds to those around us, in our families and workplaces as we go about our daily life, as we *"let our light shine before men, that they may see your good works and glorify your Father in heaven"*. Matthew 5:16

Let's look at some motivation as we consider the love Jesus has for us.

John 3:16 tells us, *"For God so loved the world that He gave His one and only Son, that whoever believes in Him shall not perish but have eternal life"*.

The English language uses only one word for love, and this can lack depth of expression. In the Greek language there are seven different words for love, giving us a fuller understanding of the different types of love;

Eros: romantic, passionate love. ...

Philia: intimate, authentic friendship. ...

Ludus: playful, flirtatious love. ...

Storge: unconditional, familial love. ...

Philautia: self-love. ...

Pragma: committed, companionate love. ...

Agape: sacrificial, universal love.

Agape is the word that is used to describe the love that God has for us. The other words they had for love at the time didn't cover the depth of love that was expressed at the cross. 'Agape' was rarely used before the New Testament and is not widely found outside it.

As we allow God's love to touch our hearts and transform our lives it is impossible to keep it to ourselves. His love cost him dearly - as a result, we can "*love one another as I have loved*" just as Jesus commands us in John 15:12. Therefore we "*heal the sick, raise the dead, cleanse the lepers, drive out demons*". **Freely you have received, freely give**".
Matthew 10:7



3. We are Ambassadors of Christ

Definition of an ambassador: In Luke chapter 10 verses 1-20 we read the account of Jesus sending out the seventy-two who were raw, spiritual babes (v21), certainly not the 'Grade A' mission team!

'A diplomatic official of the highest rank sent by one sovereign or state to another as its representative.'

In verse 3, Jesus said to them *"I send you as lambs amongst wolves"*. They were told to go with no earthly provision or protection, but, as verse 18 tells us, they had been given much more - they had been given authority in the name of Jesus!

~ ~ ~

'An authorised messenger or representative.'

They were **Christ's ambassadors**, the authorised representatives of Jesus, sent with ALL his authority to trample on serpents (satan), scorpions (demonic powers), and over all the power of the enemy (sickness, disease, bondages, etc.) and nothing shall by any means hurt you. However, let us not forget that first and foremost, Jesus reminded them to rejoice that their names are written in the book of life – they, like us, are IN CHRIST!

In 2 Corinthians 5 verse 20 Paul tells us **WE are Christ's ambassadors**, *"Now then, we are ambassadors for Christ, as though God were pleading through us: we implore you on Christ's behalf, be reconciled to God."*

WE are sent with **ALL** of Christ's authority, in the ministry of reconciliation i.e. restoring people back to our Father God with all the authority and power to perform miracles etc. in Jesus name.

We have Full Authority

When ambassadors speak, they speak on behalf of the sovereign or nation that sent them. We have been given full authority to speak on behalf of Jesus, the King of Kings - in Him our word carries weight.

Jesus didn't tell us that He gave us *some* authority, He said 'I give you **ALL** authority'. It is the name of Jesus that gives the authority, as it tells us in Philippians 2:9-11 (TPT)

“He (Jesus) existed in the form of God, yet he gave no thought to seizing equality with God as his supreme prize. ⁷ Instead he emptied himself of his outward glory by reducing himself to the form of a lowly servant. He became human! ⁸ He humbled himself and became vulnerable, choosing to be revealed as a man and was obedient. He was a perfect example, even in his death—a criminal’s death by crucifixion!

⁹ Because of that obedience, God exalted him and multiplied his greatness! He has now been given the greatest of all names!

*¹⁰ **The authority of the name of Jesus** causes every knee to bow in reverence! Everything and everyone will one day submit to this name—in the heavenly realm, in the earthly realm, and in the demonic realm. ¹¹ And every tongue will proclaim in every language: “Jesus Christ is Lord Yahweh,” bringing glory and honour to God, his Father!*

We are fully resourced.

Ambassadors, when speaking, have the full resources of their Sovereign or nation at their disposal. They have the full backing of the military might, they have the full backing of the treasury, and the authority to use them.

In Christ Jesus we have the full backing of ALL of heavens resources. John 14:13-14 tells us *“whatever you ask in my name that I will do, that the Father may be glorified in the Son. If you ask anything in my name, I will do it”*. It is the will of God to work in and through us as we exercise authority in Jesus name.

Under the law of the country that sent me.

Ambassadors in a foreign land are not subject to the laws of that land, they have immunity. Obviously, we have to be law-abiding Christians, however we are part of the kingdom of heaven and therefore not under the laws of nature, of what we see and hear, but to the laws of Heaven that say, *“with God nothing is impossible”*. Luke 1:37.

“The LORD has established his throne in heaven, and his kingdom rules overall”

Psalm 103:19



4. Fear of Man is a Snare!

“The fear of man is the Number 1 thing that cripples us from sharing Jesus”

Ben Fitzgerald,
Awakening Europe

There are many reasons why we often feel we cannot reach out and share the Gospel. The main one I want to look at is the Fear of Man.

Why do we crave acceptance and fear others' disapproval so much?

We all experience this fear, and most of us don't want to admit or even realise how serious the impact can be on our lives.

“This is what the LORD says: “Cursed is the one who trusts in man, who draws strength from mere flesh and whose heart turns away from the LORD”. Jeremiah 17:5

The Bible calls this the “fear of man”. The fear of man can stop us from taking action, and silence us when we should speak.

That's why the Bible tells us in Proverbs 29:25 that, *“The fear of man lays a snare, but whoever trusts in the Lord is safe”*. The Hebrew word here for “snare” refers to traps hunters used to catch animals or birds. Snares are dangerous, however, God has the power to free us and deliver from these snares.

In Psalm 91:3 it says *“surely He shall deliver you from the snare of the fowler...”* God wants us living in the safe freedom of trusting in Him, where *“we can confidently say, ‘The Lord is my helper; I will not fear; what can man do to me?’”* Hebrews 13:6

“The fear of man strangles us, because we can never please everybody; but the fear of the Lord frees us, because it challenges us to live and serve for an audience of One”.

Paul Chappell – President of
West Coast Baptist College, USA

Other reasons listed here can also hinder us in effective witnessing and reaching out with the Gospel. It is important to ask the Holy Spirit to highlight any of these in our lives.

1. **Fear of man.** We all know how this feels on some level. Our fear overshadows the desire to share our faith.
2. **Me-centred.** If you think the gospel is all about you, you won't share with others.
3. **Hyper-grace.** If you think everyone is going to heaven you won't need to share with them.

4. **Wrong Teaching.** If you think evangelism is the job of the missionary or pastor (professional) you won't take responsibility for sharing.
5. **Fit-for-purpose.** If you think you aren't righteous or good enough to share your faith you won't!
6. **Knowledge.** If you don't know how to explain the gospel you won't try to share it with people.

God has changed our lives; He has rescued us from and cut off our past, and given us a sure and steadfast hope to look forward too.

Below is a declaration of truth to speak over our lives as we *"...lay aside every weight, and the sin which so easily ensnares us, and let us run with endurance the race that is set before us, looking unto Jesus, the author and finisher of our faith"* Hebrews 12:1-2

A declaration and prayer for overcomers

My body is a temple for the Holy Spirit,
redeemed, cleansed and sanctified by the Blood of Jesus.
The members, the parts of my body, are instruments of righteousness
yielded to God for His service and for His glory.
The devil has no place in me, he has no power over me
There are no unsettled claims against me.
All has been settled by the blood of Jesus
I overcome satan by the Blood of the Lamb and by the word of my testimony,
I love not my own life even unto death.
My body is for the Lord and the Lord is for my body. AMEN



5. Our Testimonies are Important!

*“And they overcame him (satan) by the blood of the Lamb, **and by the word of their testimony**; and they loved not their own lives unto death”. Revelation 12:11*

In John chapter 4, Jesus meets a Samaritan woman at a well. After an encounter with Jesus the woman went on to testify to her whole village about *“the man who told me everything I ever did”*. As a result of this woman’s testimony about meeting Jesus, multitudes came out to hear Him and many of them believed.

We all have our own unique testimony of how we came to know Jesus as our Lord and Saviour. Everybody’s personal testimony is valid and will speak to different people from different walks of life.

“A man with an experience is never at the mercy of a man with an argument!” No one can take away your own story, it’s the truth and you can bear witness to it!

It tells us in Hebrews chapter 13:8 that *“Jesus Christ is the same yesterday, today and forever”*. If He has done a work in your life...He can do a work in everybody!

On a practical note, its good to consider how to share your testimony and which elements to use. In some situations, there may only be a short amount of time to share so try keeping the main points within 3 minutes.

Our testimonies need to contain these key elements

- What we were like before meeting Jesus?
- What happened when we met Jesus?
- How has life changed since we met Jesus?

Write a **brief** account of your testimony. (Space on the next page)

Definition

“A testimony is a spoken or written account of what you have witnessed”.

Testimony Notes



ACTIVATION

This is a practical part of the Workshop Training, especially if the team is going out to minister in evangelism.

After the training elements, it is important to pray for participants to:

- Be released in the boldness of the gospel
- Know that Christ has gone before us, we are walking in His stead
- Expect to receive words of knowledge
- Expect divine appointments
- Be commissioned and GO!
- BE FRUITFUL.

Section 2: Practical Guides

1. Simple Community Outreach Ideas
2. Door-to-Door
3. One-to-One
4. Street Preaching
5. Pray For People



How To:

Simple Community Outreach Ideas

As we look to fulfil Jesus commission to 'go into all the world and make disciples', the place the church often starts (and rightly so) is in their local community and immediate vicinity.

Although the church is one body, it is made up of many members, in which some often feel afraid of 'evangelising', preferring to leave it to the evangelists. However, we are all called and can play our part in reaching out, using all the giftings and ministries within the body such as hospitality, intercessors and musicians alongside the evangelists.

Teams:

Door Knockers

Intercessors in the Gazebo

Hospitality

Offering Drinks

Musicians

Prayer Walkers

Equipment:

Gazebo

Chairs

Drinks / flasks

Tracts

**Small speaker / microphone
(if available)**

Leaflets/church info

One of the smaller outreach ways we have found successful is our 'Gazebo' model. We find an area, often near some local shops where people are passing, and pop up our Gazebo. We have a banner on it offering Prayer and a few chairs inside. This is where the intercessors are based praying for the door knockers and the area and ready to welcome anybody coming into the Gazebo for prayer or a chat. We have found it useful to have hot or cold drinks to offer passing people.



Set a few feet away from the Gazebo, we usually have someone / a team of people proclaiming scripture, playing worship songs, singing or drumming. Obviously, these are far enough away not to drown out the chats going on in the Gazebo. We have found it useful not to overcrowd the Gazebo as it may deter people coming in. If you have any people spare, they can prayer walk the immediate area, offering up vital prayer cover.

One or two confident people can be on hand to either start conversations with passing people and offer prayer or brews and point people into the Gazebo for prayer or a further chat. If you are likely to have lots of young people around it could be useful to have a youth worker to chat with them, offer a game of football, etc.

At the same time as the Gazebo outreach, we have a few teams of Door knockers, who are out in twos nearby, knocking on doors, offering prayer and giving out leaflets if you have an upcoming event or special service as well as good quality tracts. We have also found it useful that the intercessors in the Gazebo have the door knockers' mobile numbers to offer any specific prayer or words of knowledge they have received.



We finish the outreach with everyone coming back together to encourage each other with testimonies and prayer.

Reaching out this way can be done with as many or as few people as available and is a great way to get the whole church involved. We are usually out for about 1 ½ - 2 hours but can be done alongside other church events such as a fun day etc.



We have found that we often follow one of these Gazebo events with an evangelical healing service either on the nighttime or the Sunday service. However, the important thing is just to get out there and start...God works with small beginnings and we are always either planting, watering or reaping seed – He is the Lord of the Harvest.

Mini-Mission Idea

FRIDAY:

Prayer/ Encounter Evening

SATURDAY:

**Street Work, Gazebo,
Door knocking**

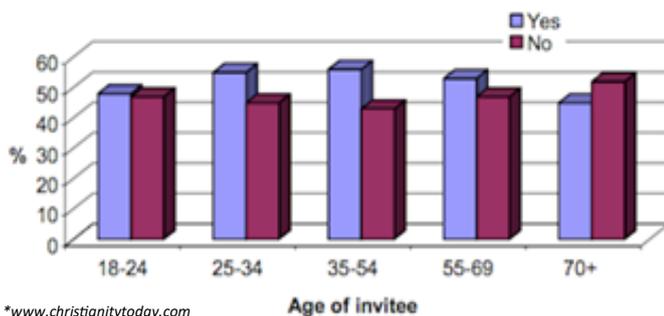
SATURDAY / SUNDAY MORNING:

Gospel & Healing Service

How To:

Door-to-Door

Openness to Door-to-Door Church Invitations, by Age



*www.christianitytoday.com

Many people see door-to-door evangelism as outdated, old fashioned or the domain of the Jehovah's Witnesses or Mormons. Well, there is a reason that these groups are keen to do door to door evangelism, that reason is that it works. Jehovah's witnesses claim that if they knock on a door and engage in conversation 6 times then the person in the house will become a convert. It is mainly through discomfort and fear that many Christians have turned from this very effective means of outreach.

When door-knocking, go in twos, preferably a man and woman if possible. It is important to be intentional, warm and friendly. I often tell people that I am from the local church, sharing the love of Jesus with people, and seeing if there is anything that they would like me to pray for. Remember to share your own testimonies of the things that you have seen Jesus do and how He has impacted your own and many other lives around the world.

It is important to be 'reaching out in the Holy Spirit' for words of knowledge whilst speaking to people. When God gives words of knowledge these are for a reason; He is going to heal people or set them free or work a mighty work in that person's life so be bold and speak it out if you hear from God. Remember though, that this could be a very personal word for someone, and gentleness is vital.

Having some tracts which explain the Gospel simply is useful as well as the contact details of a local spirit-filled church to invite people into fellowship. If people do respond to the Gospel, then ask permission to pass on their details to a local church so they can follow up.

It is also a sad reality that sometimes, people swear at you and/or slam the door in your face (thankfully not too often). We must remember that it is their inner pain and turmoil that is reacting to the gospel we are carrying, we must always try to sow a seed "Jesus loves you", the seeds bear fruit!

How To:

One-to-One

You would be surprised how many people are open to talk about Jesus on street corners, bus stops, in shopping centres, or even whilst enjoying a coffee at Costa*.



As you approach people intentionally to share Jesus with them it is important to remember God will work with us, so relax and be yourself, and allow Jesus to shine through you.

Listen for that still small voice of the Holy Spirit dropping things into your heart, leading you to certain people, and be confident to share it with them, it is amazing how open people are when God has given a word of knowledge about a situation.

If you struggle to start conversations, below are some great ways to get you started

- How are you? *(be aware of the 'stiff upper lip' response)*
- How are you really?
- What's your story?
- If God could do anything for you what would it be? *(win Lottery – financial difficulty?)*
- Do you want to know the greatest thing God HAS done for you?
- How do you know you will go to heaven when you die?
- What do you think would probably surprise people about you?
- If you could know God personally, would you be interested?
- If you died today and stood before God, and He asked you, "why should I let you into Heaven" what would you say?

**in Costa there are conversation tables specifically for strangers to speak to one another!!*



How To:

Street Preaching

Many people associate street preaching with wild men on street corners and dismiss it as irrelevant. In 2014 the organisation 'Evangelism Explosion' recorded over 8 million positive decisions for Christ, I would argue that this makes street preaching both relevant and effective, however, we need to remember that the gospel is a message of God's love and hope for all mankind.

When preaching on the streets, we need to keep primarily to the Gospel and powerful, brief testimonies, heartfelt prayers, and short messages not 15-point sermons and theological arguments.



We must make sure that our messages have enough in them so people can get saved. *Romans 10: 9 -13 tells us;*

"If you confess with your mouth the Lord Jesus and believe in your heart that God has raised Him from the dead, you will be saved.

For with the heart one believes unto righteousness, and with the mouth confession is made unto salvation.

For the Scripture says, "Whoever believes on Him will not be put to shame." For there is no distinction between Jew and Greek, for the same Lord over all is rich to all who call upon Him.

For whoever calls on the name of the LORD shall be saved".

When preaching on the street **always** give an appeal and an invitation for people to receive salvation. This can be done by simply inviting people where they stand to repeat a prayer, inviting Jesus into their hearts, with a response afterwards. Team members should be ready to speak to those who respond to the message, giving them follow up literature and getting contact details ready to connect them with a local church.



How To:

Pray for People

John 5 verse 19 says;

“Most assuredly, I say to you, the Son can do nothing of Himself, but what He sees the Father do; for whatever He does, the Son also does in like manner.”

Jesus would often withdraw from the crowds and go to solitary places, and spend time in prayer, He would do his praying, seeking the revelation of what His Father was doing in

“I will take the time and plead before God for men, before I ever plead with men for God.”

D L Moody

private, so that when He came to minister in public, He knew what God was going to do. He didn't stand and pray for ages waiting for faith to arise, Jesus spoke the command with the authority that was His as a son, knowing He was in the Father's will.

Praying for people on the streets or in gospel meetings is a privilege. It is a situation where people are often extremely vulnerable and open. For this reason, we set guidelines for people so our actions are not misconstrued but are seen and received as acts of love. Pray

your best prayer of faith and trust in God that He answers. If you are praying for healing, ask the person to take a step of faith, I often instruct people to “do something you couldn't do before”, it is not an order but a command of faith!

Guidelines for appropriate conduct, when praying for people.

- Be friendly
- Stay in the same area as other team members
- Where possible pray male to male, female to female
- Do not go into closed rooms with people to pray
- Reflect God's love
- God is not deaf! It is not necessary to shout; volume does not equal power!
- Only lay hands in appropriate places. Preferably ask the person to lay their own hand on their body part needing prayer
- Never promise confidentiality if something disclosed is relating to abuse/criminal activity.



Section 3: Teaching Videos

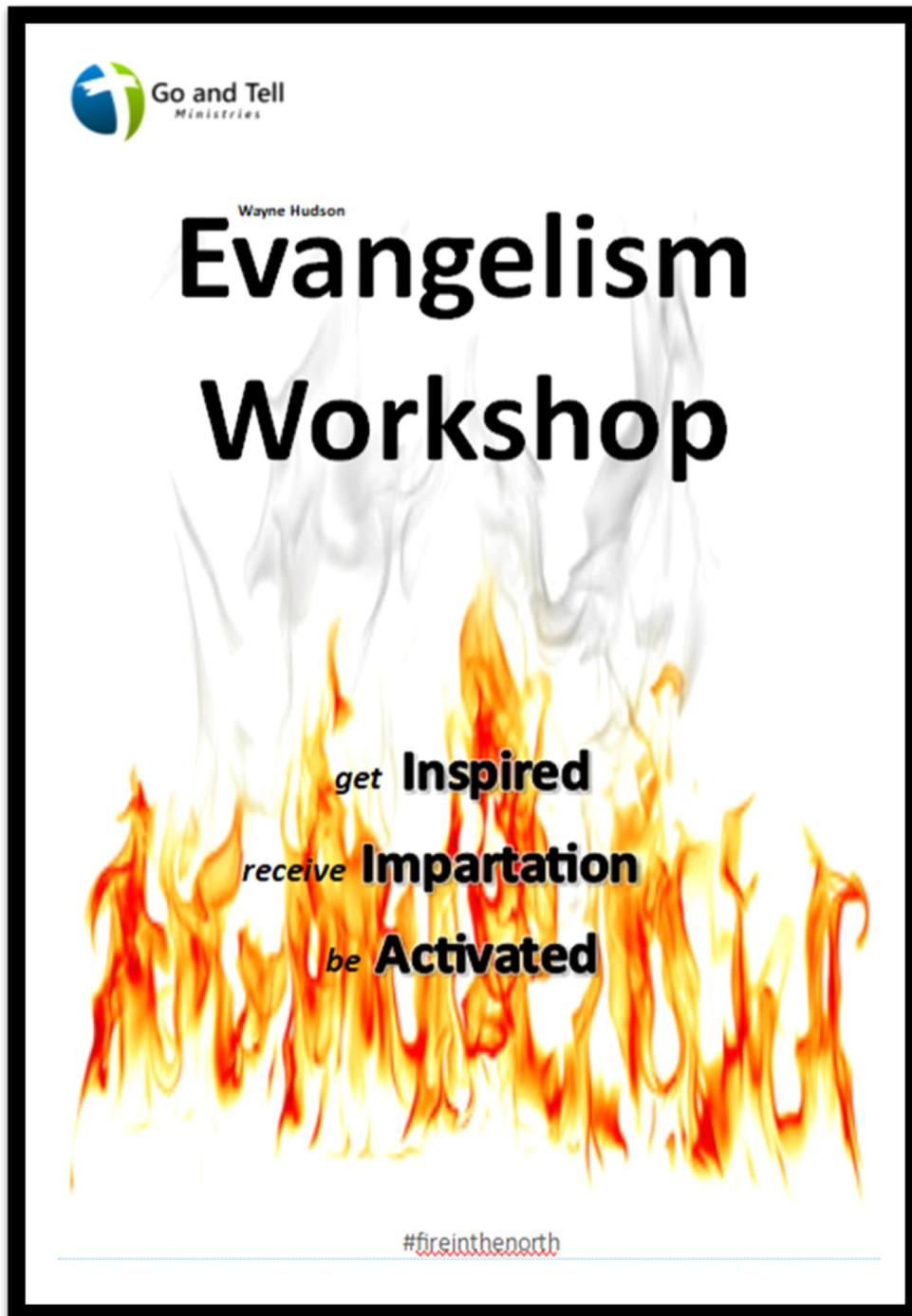
Believers Authority Teaching

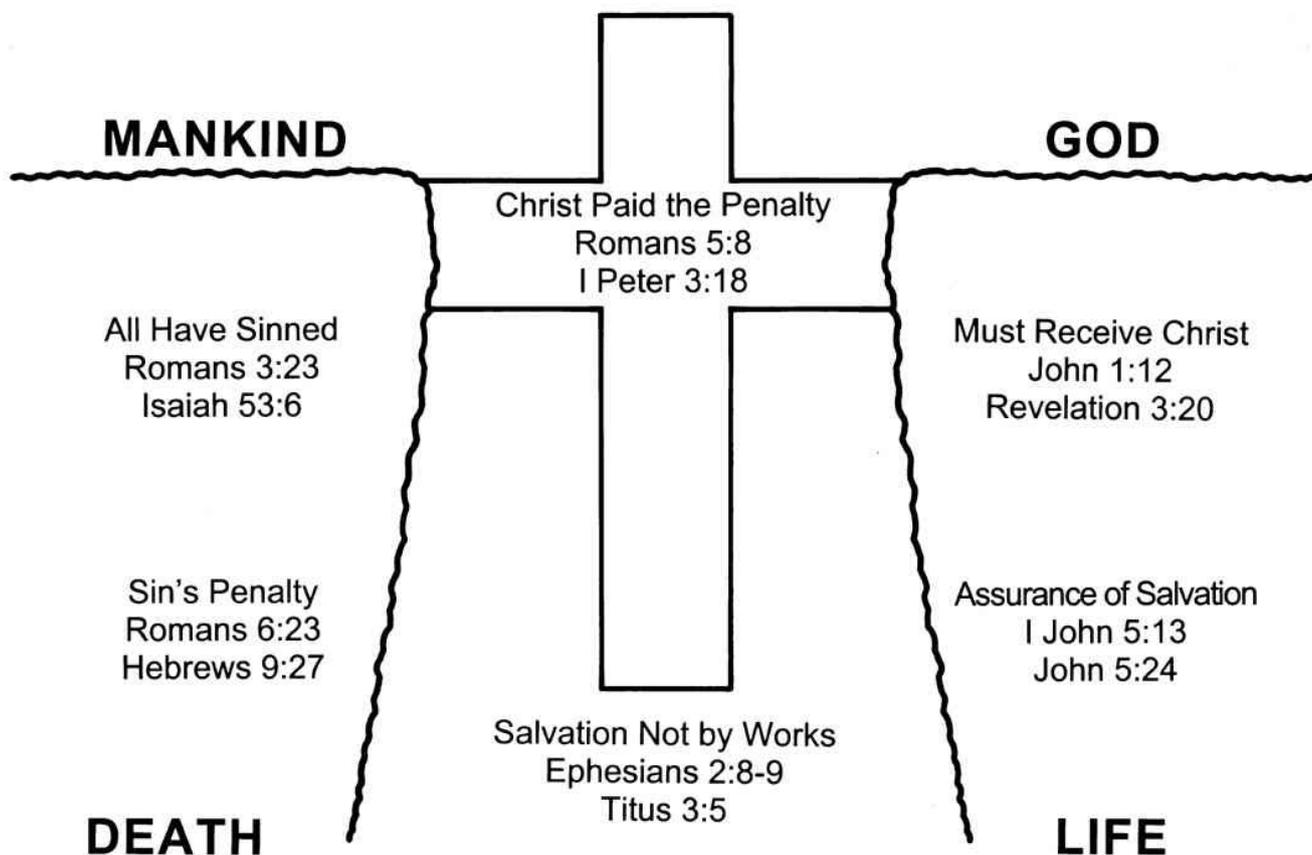
[LINK HERE](#)

Your Identity in Christ Teaching

[LINK HERE](#)

Section 4: Resources





Conversation Starters

- How are you? How are you Really?
People often tell you what they think you expect to hear "I'm OK".
- What did you get up to this weekend?
Listen and then say what you did, we were talking in church about.. What do you think?
- What's your story?
Listen and if there is the opportunity, share a testimony of what God has done.
- If God could do anything for you, what would it be?
Healing, finance etc.
- Do you want to know what the greatest thing god HAS done for you?
Share the gospel.
- What single thing would you like to make certain you do (if at all possible) during your lifetime?
Listening is an active thing.
- How do you know you'll go to heaven when you die?
Most people hope (fingers crossed) for heaven so share of assurance.
- What do you think would probably surprise most people about you? Why?
If asked to respond, you have an invitation to share "I'm a Christian, I love Jesus" then share your testimony.
- If you could know God personally, would you be interested?
God is more interested in you than you are. He is madly in love with you.
- When you get to heaven, what will be the first question you will ask God?
Answer their question.
- Do you consider yourself a seeker of the truth?
Jesus said to him, " I am the way, the truth, and the life. No one comes to the Father except through Me" John 14v6.
- If you died today, do you know for certain you'd go to heaven?
John 14v6
- If you died and stood before God and He asked you "Why should I let you into Heaven?" What would you say?
No-one is good. Romans 3v10 "There is none righteous, no, not one"



Notes

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